

**RAISING CANE’S® 2019 PEEL THE LOVE GAME (“PROMOTION”)
OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN A PRIZE GIVEAWAY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING A GIVEAWAY. BY PARTICIPATING, YOU ARE ACKNOWLEDGING THAT YOU HAVE READ AND UNDERSTOOD THESE OFFICIAL RULES AND AGREE TO BE BOUND BY THESE OFFICIAL RULES. AS MORE FULLY SET FORTH BELOW, YOU AGREE THAT ALL DISPUTES ASSOCIATED WITH THE PROMOTION WILL BE DECIDED BY BINDING ARBITRATION (SEE SECTION 11). THIS PROMOTION CONSISTS OF AN INSTANT WIN GAME, AN ONLINE INSTANT WIN GAME, AND A COLLECT TO WIN GAME (EACH A “GAME”).

- 1. ELIGIBILITY:** Open to legal residents of the fifty (50) United States and the District of Columbia (excluding residents of Florida, New York and Rhode Island) who are thirteen (13) years of age or older. The “Sponsor” of this Promotion is Raising Cane’s Restaurants, LLC. The following individuals are not eligible to enter or win a prize: employees, crewmembers, contractors, directors and officers of Raising Cane’s Restaurants, LLC, its parent, subsidiaries and affiliated companies, franchisees, web design, advertising, fulfillment, legal, judging, advertising and promotion agencies involved in the administration, development, printing, fulfillment and execution of this Promotion (collectively, “Promotion Parties”), and the immediate family members (spouse, parent, child, sibling, grandparent, whether biological, adopted, “step” or in-law of each), and those living in their same households (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Promotion). Void in Florida, New York, Rhode Island, and where prohibited.
- 2. PROMOTION PERIOD:** Game Sticker (as defined below) availability in-store, as defined in Section 3, begins on January 3, 2019, and ends on March 3, 2019, or sooner if Game Sticker supplies run out (the “Restaurant Promotion Period”). The Online Instant Win Game begins at 12:00:01 a.m. Central Time (“CT”) on January 3, 2019 and ends at 11:59:59 p.m. CT on March 17, 2019 (the “Online Instant Win Promotion Period”).
- 3. HOW TO PLAY THE GAMES:** The Promotion consists of three (3) Games, each having a separate set of available prizes:

a. Instant Win Game:

- i. How to Get an Instant Win Game Piece: To play the in-store Instant Win Game to win food, beverage and other prizes, you must get a game sticker (a “Game Sticker”) by either (i) purchasing a 22 oz. or 32 oz. fountain drink in a promotional cup (“Promo Cup”) at a participating Raising Cane’s restaurant during the Restaurant Promotion Period, while Game Sticker supplies last, or (ii) **submitting a request for a free Game Sticker by mail as explained in Section 4 below.** Each Game Sticker contains two game pieces: (1) an instant win game piece, consisting of either an instant win message for an Instant Win Prize (as defined in Section 3.a.iii. below) (an “Instant Win Game Piece”) or a bonus code that you may use to play the Online Instant Win Game as described in Section 3.c. (a “Bonus Code Game Piece”), and (2) a “Collect To Win” game piece (a “Collect To Win Game Piece”) (collectively, the “Game Pieces”).
- ii. How to Play the Instant Win Game: Peel back the Game Sticker to reveal the Game Pieces. If a Game Piece states a food, beverage, or other Instant Win Prize, then you have won the designated prize on the Instant Win Game Piece. If the Game Piece does not contain a food, beverage, or other prize designation, then you are not yet a winner. The Game Piece will instead contain a Bonus Code that you may use to play in the Online Instant Win Game as described in Section 3.c.
- iii. Instant Win Prizes: There are two (2) categories of Instant Win Prizes, (1) Food/Beverage Instant Win Prizes and (2) Other Instant Win Prizes.

Food/Beverage Instant Win Prizes:

	PRIZE	APPROXIMATE RETAIL VALUE (“ARV”)*	QUANTITY AVAILABLE	APPROXIMATE ODDS OF WINNING
	25 Piece Chicken Finger Tailgate	\$31.99	3,674	1:8,891
	Lemonade Jug (1	\$8.99	8,572	1:3,811

	Gallon)			
	THE BOX COMBO®	\$7.71	91,758	1:356
	Tea Jug (1 Gallon)	\$4.99	97,802	1:334
	32 oz. Drink	\$2.09	1,921,530	1:17
	Crinkle-Cut Fries	\$1.79	2,177,734	1:15
	Chicken Finger	\$1.19	2,512,771	1:13
	Texas Toast	\$0.85	3,629,557	1:9
	CANE'S SAUCE® or Honey Mustard	\$0.37	1,256,385	1:26

*The ARV for Food/Beverage Instant Win Prizes is based on the average menu price of the item across participating restaurants.

Other Instant Win Prizes:

PRIZE	ARV	QUANTITY AVAILABLE	APPROXIMATE ODDS OF WINNING
Cane's Tailgate Package, Includes: one (1) Cane's branded Tailgate Tent, two (2) Cane's branded Tailgate Chairs, one (1) Cane's Cooler, two (2) Cane's Koozies, and a \$150 Cane's Gift Card	\$1,010	5	1:6,533,203
Cane's Bedroom Set, Includes: one (1) Bedding Set (including sheets & comforter – winner's choice of size), one (1) Trash Can, one (1) set of 2-panel Curtains, one (1) Rug, and one (1) Lamp	\$638.40	5	1:6,533,203
A trip for winner and one (1) guest to any Raising Cane's in the Continental U.S. ("Trip"). Trip includes: Round-trip coach class air transportation for winner and one (1) guest within the continental U.S., 3 days/2 nights hotel accommodations for two (one (1) double occupancy standard room), Rental car in destination city, \$250.00 spending money, awarded in the form of a check made payable to the winner, and a \$50 Cane's Gift Card. <u>Additional terms apply to Trip Prize; see below for details*</u> .	\$2,500	3	1:10,888,672
Donation to a **Qualified Charity (as defined below) of winner's choice <u>Additional terms apply to donation prize; see below for details**.</u>	\$500	10	1:3,266,602

***Trip Prize Restrictions:** Actual value of Trip Prize may vary depending on the Winner's point of travel origin, airfare, and hotel fluctuations. Any difference between the stated ARV and actual value will not be awarded. Airport, airline, and hotel accommodations will be determined by the Sponsor. **U.S. domestic travel only, no international travel is included in the Trip Prize. Travel must be booked by June 30, 2019 and taken by December 31, 2019. Blackout dates will apply (which include all major holidays), at the**

discretion of the Sponsor. Winner must notify Sponsor of desired dates of travel no later than sixty (60) days prior to the desired date of departure.

All travel must be taken from June 1, 2019 through December 31, 2019; no alternative travel dates are available. All costs and expenses associated with Trip Prize acceptance and use not specifically provided herein, including any airline, rental car or other fees, gratuities, meals and any other incidental costs or expenses related to the Trip, are the responsibility of the Trip Prize winner. Travel and accommodations are subject to availability and restrictions. Winner and guest are responsible for having valid travel documents, including valid government identification. If a winner's residence is within approximately 150 miles of the Raising Cane's restaurant location selected by the winner, then winner and guest will receive ground transportation from winner's residence to the restaurant location in lieu of air transportation, and no compensation will be given for such substitution. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flier miles. Winner and guest must travel on the same itinerary and on dates and times as specified by Sponsor. Once a travel guest has been selected, and confirmed by Sponsor, he or she may not be substituted, except in Sponsor's sole and absolute discretion. A minor may accompany the winner as a guest only if the winner is the minor's parent or legal guardian. Guests must sign and return a release of liability/publicity by Sponsor's designated deadline and before travel may be booked. If guest is a minor, the release of liability/publicity must also be signed by guest's parent or legal guardian. A minor going on the prize trip must be accompanied by a parent or legal guardian at all times. In the event any guest is not confirmed by the designated deadline, then Trip prize winner will forfeit that portion of the prize and no additional compensation will be provided. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omission whatsoever by the air carriers, hotels, venue operators, transportation companies, prize providers or any other persons providing any Trip prize-related services or accommodations. Sponsor reserves the right to remove or to deny entry to the winner and/or his/her guest if either winner or his/her guest violates the previous restrictions or engage(s) in a disruptive manner, or with intent to abuse, threaten or harass any other person during the Trip. Winner and guest are also responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance. Lost, stolen or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged.

****Donation Prize Restrictions:** Winners of a \$500 Donation to a Qualified Charity ("Donation") must identify a charitable organization that is tax-exempt under section 501(c)(3) of the Internal Revenue Code, was operating exclusively for exempt purposes before the Restaurant Promotion Period began, and whose mission and image aligns with Sponsor's values, as determined in Sponsor's sole discretion (a "Qualified Charity"). Donation must go directly from Sponsor to the Qualified Charity, and the winner cannot elect to receive money in lieu of a Donation. Prize winner cannot direct how the Qualified Charity will use the Donation, winner may not receive any public acknowledgement for nominating the Qualified Charity to receive the Donation, and the winner will not claim any tax benefit resulting from Donation by Sponsor.

b. Collect To Win Game

- i. How to Get a Collect To Win Game Piece: To play the Collect To Win Game, you must get a Game Sticker by either (i) purchasing a Promo Cup at a participating Raising Cane's restaurant during the Restaurant Promotion Period, while Game Sticker supplies last, or (ii) **submitting a request for a free Game Sticker by mail as described in Section 4 below.** Each Game Sticker contains at least one Collect To Win Game Piece.
- ii. How to Play the Collect To Win Game: Peel back the Game Sticker to reveal the Game Pieces. One (1) Game Piece will reveal a letter in the phrase C A N E S. To win the Collect To Win Game, you must collect one of each letter to spell the phrase C A N E S. **DO NOT DISPOSE OF ANY COLLECT TO WIN GAME PIECES. YOU WILL NEED YOUR VALID COLLECT TO WIN PIECES FOR PRIZE CLAIM (AS DETAILED IN SECTION 6 BELOW) SHOULD YOU COLLECT ALL FIVE LETTERS.**
- iii. Collect To Win Prize:

PRIZE	WINNING COMBINATION OF GAME PIECE LETTERS NEEDED FOR PRIZE	PRIZE VALUE	QUANTITY AVAILABLE	ODDS OF COLLECTING THE WINNING COMBINATION OF LETTERS GAME PIECES**
Grand	C A N E S	\$100,000	1	1:69,687,489

**Odds of winning the Collect To Win Prize are also based upon the minimum number of Game Pieces acquired by a purchase and Game Pieces received by mail without a purchase that are needed to collect the winning combination of Game Pieces.

c. Online Instant Win Game

- i. How to Get a Bonus Code to Play the Online Instant Win Game: Get a Bonus Code to play the Online Instant Win Game through the following methods: (i) receive a Game Sticker with the purchase of a Promo Cup containing a Bonus Code (in the place of an Instant Win Game Piece), (ii) periodically via email if you are a Caniac Club Member (to become a Caniac Club Member for free, visit a Raising Canes location and request a Caniac Club card, then visit raisingcanes.com and click on the links for the “Caniac Club” to register your card to become a member), or (iii) **request a free Game Sticker by mail (that may include a Bonus Code in the place of an Instant Win Game Piece) as described in Section 4 below** or (iv) purchase a Promo Cup, then use the QR Code printed on the cup to download and play the Lemon Launch mobile game app (as set forth below), or (v) visit your mobile app store during the Restaurant Promotion Period and follow the on-screen directions to download the free Raising Canes Peel the Love mobile application to print out the free Lemon Launch target and play the Lemon Launch game (as set forth below).

To play the Lemon Launch mobile game app:

1. With the purchase of a specially marked 22 oz. or 32 oz. Promo Cup during the Restaurant Promotion Period, scan the QR Code located on the Promo Cup and follow the on-screen instructions to download the free mobile application (terms and conditions from the chosen app store will apply). Keep your Promo Cup as you will need it to play the Lemon Launch game (your Promo Cup will be incorporated via virtual reality into the game).
2. Without a Promo Cup, visit your mobile app store during the Restaurant Promotion Period and follow the on-screen directions to download the free Raising Cane’s Peel the Love mobile application (terms and conditions from the chosen app store will apply) and print out the free Lemon Launch target from the app.

You will need to enter certain personal information, including your age and email address, to play the Lemon Launch game. At the conclusion of playing the Lemon Launch game (your score in the Lemon Launch game will not affect your receipt of the Bonus Code) you will receive one (1) Bonus Code via an email sent to the email address you entered to play the Lemon Launch game. Once you have received your Bonus Code through the Lemon Launch mobile game app, you can go back to the Lemon Launch screen and you can choose to continue to play the Lemon Launch game for fun. Shoot five (5) lemons in a row in the cup and earn a minimum of fifty (50) points to “unlock” an unrelated game to play (no Bonus Code will be awarded for unlocking or playing the unrelated game). You may play the Lemon Launch game daily for the opportunity to receive one (1) additional Bonus Code per day throughout the Restaurant Promotion Period. **LEMON LAUNCH BONUS CODES WILL EXPIRE FORTY-EIGHT (48) HOURS AFTER YOU RECEIVE THE BONUS CODE. THE LEMON LAUNCH GAME WILL NO LONGER BE AVAILABLE TO PLAY FOR BONUS CODES AFTER MARCH 3, 2019 AT 11:59:59 P.M. CT.**

- ii. How to Play the Online Instant Win Game: Visit raisingcanes.com/peel (the “Website”) and follow the on-screen instructions to register with your email address (“Registration Email”) if it is your first visit (or login with your Registration Email on subsequent visits) and enter your Bonus Code for a chance to instantly win an Online Instant Win Prize. Online Instant Win Prizes are randomly time-seeded throughout the Online Instant Win Promotion Period. The first person who submits a Bonus Code on or immediately after the time assigned to an Online Instant Win Prize will be deemed the winner of that prize, subject to verification. The odds of winning an Online Instant Win Prize are based upon the time of day when you play (as recorded by the Website software) during the Online Instant Win Promotion Period, the number of game plays received, and the order in which they are received. The number of prizes available to be won will decrease during the Online Instant Win Promotion Period as prizes are awarded. The Website server is the official clock for this Promotion. You may log in on future visits using your Registration Email, and then submit your Bonus Code. Once a Bonus Code is used, it cannot be used again. **LIMIT FIVE (5) BONUS CODE PLAYS PER DAY PER PERSON/EMAIL ADDRESS. LIMIT ONE (1) REGISTRATION PER PERSON/EMAIL ADDRESS THROUGHOUT THE ONLINE INSTANT WIN PROMOTION PERIOD.**

iii. Online Instant Win Prizes:

PRIZE	ARV (each)	QTY. AVAILABLE
\$15 Cane's Complimentary Card	\$15.00	25
\$25 Cane's Complimentary Card	\$25.00	20
\$50 Cane's Complimentary Card	\$50.00	25
Free Cane's for a Year*	\$400.92	25
Free THE BOX COMBO® Card	\$7.71	6000
Cane's Koozie with Lemonade Card	\$11.00	6000
Everyday Cane's Plush	\$8.99	300
Disco Tumbler	\$4.53	2500
Cane's Yard Lounger	\$35.00	200
Nail Polish	\$9.00	5000
Fanny Pack	\$15.00	2000
Cane's Slap Bracelet & Scrunchie	\$7.00	1000
Cane's Socks	\$5.00	2400
Lemon Float	\$25.00	500
Autographed Picture of Cane III	\$3.00	1000
Laptop Sticker	\$3.00	500
Meet Todd & Cane III at the Mothership	\$1,500.00	2

*Free Cane's for a Year from Raising Cane's will be awarded in the form of a pre-loaded promotional card redeemable for one (1) free "THE BOX COMBO®" meal per week for fifty-two (52) weeks. If THE BOX COMBO® meal is not redeemed one week, that week's free THE BOX COMBO® meal will not be rolled over to the next week, it will be forfeited. Card cannot be redeemed for cash or any other product or service. Card will not be replaced if lost or stolen. Card is subject to additional terms and conditions provided when the prize is awarded.

4. **HOW TO REQUEST A GAME STICKER BY MAIL WITHOUT MAKING A PURCHASE:** To request a Game Sticker (two (2) Game Pieces) by mail without a purchase ("Alternative Free Method of Entry") and while Game Sticker supplies last, mail a self-addressed stamped envelope ("SASE") to: 2019 PEEL THE LOVE, P.O. Box 478, South Bend, IN 46624-0478. **DO NOT SEND ANY WINNING GAME PIECES, COMMENTS OR QUESTIONS TO THIS MAILING ADDRESS.** VT residents may omit return postage. SASEs must be handwritten, may be postmarked between December 26, 2018 and March 3, 2019, and must be received by March 11, 2019. Proof of sending will not be deemed to be proof of receipt by Sponsor. No mechanical reproductions of Alternative Free Method of Entry requests will be accepted. Sponsor is not responsible for lost, late, illegible, invalid, misdirected, mutilated, incomplete, or postage-due mail/requests, which will be disqualified. **Limit one (1) mail-in request per outer postmarked envelope.**
5. **PRIZES AND RESTRICTIONS:** Approximately 32,666,017 Game Stickers (65,332,034 Game Pieces) are available for distribution, including 32,666,017 Collect To Win Game Pieces, 11,699,806 Instant Win Game Pieces, and 20,966,211 Bonus Code Game Pieces (via in-store purchases and mail-in AMOE). The number of Game Stickers, Game Pieces, Bonus Codes, and prizes available will decrease throughout the Restaurant Promotion Period as Game Stickers and Bonus Codes are distributed and prizes are claimed. Majority of prizes in this Promotion are Food/Beverage Instant Win Prizes.

No cash equivalent, transfer, or substitution of any prize is offered, except at the sole discretion of the Sponsor. Sponsor reserves the right in its sole discretion to substitute a prize in whole or in part with one of

comparable or greater value. All costs and expenses associated with prize acceptance and use not specifically provided for herein are the responsibility of the winner. ARVs are as of the date these Official Rules were finalized and may fluctuate. Any difference between the stated ARV and actual value at the time the prize is awarded will not be awarded. Complimentary card prizes are not redeemable for cash, may only be redeemed for products at participating restaurants, have expiration dates, and are subject to the terms and conditions printed on the cards.

Any accessories, upgrades, and options not specified in the prize description are not included and are at the sole expense of the winner. Sponsor does not make, nor in any manner is responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prizes including but not limited to their quality, fitness for a particular purpose, or mechanical condition. All product and brand names are trademarks or registered trademarks of their respective companies, which are not sponsors of or affiliated with this Promotion or the Sponsor.

Total ARV of all prizes in this Promotion: \$16,224,576.65

6. PRIZE CLAIM/REDEMPTION INSTRUCTIONS:

COLLECT TO WIN PRIZE CLAIMS

DO NOT GIVE YOUR COLLECT TO WIN GAME PIECES TO A RAISING CANE'S® CREWMEMBER. THEY ARE NOT AUTHORIZED TO VERIFY OR COLLECT YOUR COLLECT TO WIN GAME PIECES. KEEP THESE GAME PIECES AND FOLLOW THESE PRIZE REDEMPTION INSTRUCTIONS: IF YOU HAVE COLLECTED ALL THE LETTERS TO SPELL OUT THE WINNING WORD, write your name, address (no P.O. boxes please), city, state, ZIP Code, phone number, email address (optional) and date of birth on a 3" x 5" card or post card. Make and retain a copy of your Collect To Win Game Pieces and mail the card and **ORIGINAL** Collect To Win Game Pieces to: 2019 Peel the Love Prize Claim c/o MRi, P.O. Box 3521, Oak Park, IL 60303-0385. It is recommended that you use a traceable method such as registered mail to send in your prize claim. All mailed prize claims must be received by March 20, 2019, or prize will be forfeited in its entirety and will not be awarded. Proof of mailing does not constitute proof of delivery. Sponsor is not responsible for lost, late, illegible, invalid, misdirected, mutilated, incomplete, or postage-due mail, which will be disqualified. Collect To Win Prize claims will not be reviewed or verified until after the Restaurant Promotion Period has ended and again after the "Received By" date above. Collect To Win Prize will be awarded in the form of a check made payable to the verified winner.

FOOD/BEVERAGE INSTANT WIN PRIZES

GIVE YOUR FOOD/BEVERAGE INSTANT WIN GAME PIECE TO THE CASHIER ON YOUR NEXT VISIT TO A PARTICIPATING RAISING CANE'S® RESTAURANT TO CLAIM YOUR FOOD/BEVERAGE INSTANT WIN PRIZE. Food/Beverage Instant Win Prizes are not valid in combination with any other offer, discount, or coupon. Limit one (1) Food/Beverage Instant Win Prize redemption per person per restaurant visit. For the purposes of redeeming a Food/Beverage Instant Win Prize, all visits to the same restaurant within a two-hour period are deemed to constitute a single visit. All Food/Beverage Instant Win Prizes and discounts must be redeemed in a participating restaurant no later than March 31, 2019.

OTHER INSTANT WIN PRIZES

DO NOT CLAIM AN OTHER INSTANT WIN PRIZE AT A RESTAURANT. IT MUST BE SUBMITTED BY MAIL FOR VERIFICATION OF THE INSTANT WIN GAME PIECE TO COLLECT AN OTHER INSTANT WIN PRIZE. Write your full name, address (no P.O. boxes please), city, state, ZIP code, phone number, Registration Email, and date of birth on a 3" x 5" card or post card. Make and **retain a copy** of your Instant Win Game Piece and mail the card in an envelope along with the **ORIGINAL** Instant Win Game Piece to: 2019 Peel the Love Instant Win c/o MRi, P.O. Box 3521, Oak Park, IL 60303-0385. It is recommended that you use a traceable method such as registered mail to send in your prize claim. All mailed prize claims must be received by March 20, 2019, or prize will be forfeited in its entirety and will not be awarded. Proof of mailing does not constitute proof of delivery. Sponsor is not responsible for lost, late, illegible, invalid, misdirected, mutilated, incomplete, or postage-due mail, which will be disqualified. Other Instant Win Prize claims will not be reviewed or verified until after the Restaurant Promotion Period has ended and again after the "Received By" date above.

ONLINE INSTANT WIN PRIZE CLAIMS

If you win an Online Instant Win Prize, you will be required to accept the prize and provide your mailing address immediately following your winning game play. If you fail to accept the prize and provide your mailing address prior to closing your browser window or navigating away from the Website (whether

intentionally or unintentionally), you will forfeit any claim to that Online Instant Win Prize. Online Instant Win Prizes will be shipped within 3 – 4 weeks of receipt of your mailing address. **Any unclaimed Online Instant Win Prizes will be included in the Second Chance Drawing (as defined below) on April 3, 2019.**

Winners are solely responsible for any taxes on their respective prize(s), and a winner of any prize, or accumulated prizes (which include charity donations), with a total value at \$600 or more will be required to fill out and return a W-9 Tax Form and will be required to furnish his/her social security number for the sole purpose of preparation of an IRS Form 1099 reporting the value of their prize(s) as required by law. A W-9 Tax Form will be sent via your Registration Email by the Sponsor during the Online Instant Win Promotion Period when your accumulated prize value hits \$600.00 and over. You will be required to return the W-9 completed and signed before any prizes that put you at or over \$600 in value are shipped, or by April 1, 2019. Failure to return the W-9 by April 1, 2019, will forfeit all prizes that put you at or over \$600.00 and those prizes will then be included in the Second Chance Drawing on April 3, 2019. If you win a prize in the Second Chance Drawing that puts your accumulated prize value at \$600.00 or over, a W-9 will be sent to you for completion before the Second Chance Drawing prize will be shipped to you.

- 7. ALL PRIZE CLAIM SUBMISSIONS:** No reproductions of Game Pieces will be accepted or Game Pieces from any other promotion. Alternative Free Method of Entry requests and Game Pieces submitted for redemption become the property of Sponsor and will not be returned. Claims are subject to verification and anti-fraud detection devices may be used to verify the winning Game Pieces. Any Game Piece will be automatically void if it fails to pass anti-fraud detection measures, or if it is determined to be mutilated, mechanically reproduced, photocopied, forged, altered, defaced, tampered with, stolen, un-issued, unauthorized, or illegible in any way, if it contains printing, production, mechanical, typographical, or other errors, or if it is obtained outside authorized channels. Sponsor's decision regarding voiding such a Game Piece is final and binding. No prize or discount will be awarded to the holder of any Game Piece that is determined to be void. A Collect To Win Prize claim will not be reviewed or verified until after the Promotion has ended. The Collect To Win Prize winner and the winners of Other Instant Win Prizes will be required to complete, sign, and return either a Prize Claim Release or an Affidavit of Eligibility/Liability Release, and, where lawful, a Publicity Release within ten (10) calendar days of attempted notification, or prize may be forfeited. If a winner is a minor in his or her jurisdiction of residence, the prize may be awarded in the name of, or to, winner's parent or legal guardian who must execute all documents and agree to all obligations and undertakings of winner, both on behalf of himself/herself and winner, or the prize may be forfeited. If any prize correspondence is not returned within the required time period, or if a prize or prize correspondence is returned as non-deliverable, prize may be forfeited. Unclaimed Online Instant Win Prizes will be awarded in a Second Chance Drawing (see Section 8). Unclaimed Instant Win Prizes and Collect To Win Prize will not be awarded. Sponsor's decisions shall be final and binding on all matters relating to the Promotion.
- 8. SECOND CHANCE DRAWING FOR UNCLAIMED ONLINE INSTANT WIN PRIZES:** Any unclaimed Online Instant Win Prizes (including those from registrants that did not return a required W-9) will be awarded in a random drawing to occur on or about April 3, 2019, from among all eligible registrants in the Online Instant Win Game by a third-party promotion administrator whose decisions shall be final and binding on all matters ("Second Chance Drawing"). Each eligible registrant will be automatically entered into the Second Chance Drawing. Odds of winning a prize in the Second Chance Drawing depend on the number of eligible registrants automatically entered and the number of unclaimed Online Instant Win Prizes. Winners in the Second Chance Drawing will be notified via e-mail on or about April 4, 2019 and will be required to accept the prize and provide a mailing address within five (5) business days of notification.
- 9. RELEASE AND GENERAL TERMS:** Bulk purchases of Promo Cups (i.e., sold in sleeves, packs, boxes, etc.) will not be available during the Restaurant Promotion Period. If a participating RAISING CANE'S® restaurant exhausts its stock, if any, of 22 oz. or 32 oz. fountain drink cups featuring Game Stickers during the Promotion, replenishment of promotional fountain drink cups will depend on availability. Sponsor is not responsible for late, lost, misdirected, mutilated, incomplete, illegible, or postage-due Game Sticker/Bonus Code requests, prizes, prize claims, or mail. Sponsor is not responsible for any change of mailing address, email address and/or telephone number of entrants. **Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein, or with any provision in these Official Rules.** Entrant assumes all risk of loss to or destruction of Game Stickers and/or Bonus Codes. In the event of a printing, production or typographical error, irregular, or invalid code/message or computer error, neither Sponsor, the Promotion Parties, or printers of the Game Sticker, or their respective agents or agencies shall have any liability except as described in the following sentence. Liability of Sponsor, the Promotion Parties, or printers of the Game Sticker, or their respective agents or agencies, for an official Game Sticker

containing printing or other errors that is rendered invalid due to any type of malfunction, technological, or otherwise, is limited to replacement with another Game Sticker or Bonus Codes (as the case may be), while supplies last. Game Stickers and Bonus Codes are void if obtained where prohibited by law. No more prizes than the prizes stated in these Official Rules will be awarded, and if there are more verified prize claims received for any Game than the number of prizes being offered in a Game, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible prize claims received for that Game. In the event Sponsor is prevented from continuing with the Promotion, or the integrity and/or feasibility of the Promotion is severely undermined by any event beyond the control of Sponsor, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute, or strike, acts of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures, or other cause not reasonably within the control of Sponsor (each a "Force Majeure" event or occurrence), Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel, or terminate the Promotion without any further obligation. By participating in this Promotion and submitting a prize claim, each entrant (and entrant's parent/legal guardian if entrant is an eligible minor in his or her jurisdiction of residence) agrees: (i) to be bound by these Official Rules, including all prize claim requirements; (ii) to hold Sponsor, Promotion Parties, and their representatives, directors, officers, employees, crewmembers and contractors (collectively, the "Released Parties"), harmless against any and all claims, injuries, damages, losses and liability that may occur, directly or indirectly, in whole or in part, from participation in the Promotion, or from the receipt or use of any prize, or any travel or activity related to the receipt or use of any prize; and (iii) that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law relative to any prize, including but not limited to its quality, mechanical condition, or fitness for a particular purpose. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion materials and the terms and conditions of the Official Rules, the Official Rules shall control.

10. INTERNET USAGE: If for any reason this Promotion is not capable of running as planned (in Sponsor's sole discretion), whether or not due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify, or suspend the Promotion. In the event of cancellation, Sponsor will have the option but not the obligation to award the Online Instant Win Prizes in a random manner to be determined by Sponsor, but no other prizes will be awarded that have already been legitimately claimed and verified. Proof of entering information on the Website is not considered proof of delivery or receipt by Sponsor. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, of game plays or registrations. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, app stores, servers or service providers, computer equipment, software, failure of any email, game play or Game Sticker/Bonus Code request or submission to be received by Sponsor on account of technical problems, human error, or traffic congestion on the Internet or at the Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Promotion or downloading any materials in this Promotion. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of a potential Online Instant Win Prize winner, the potential winner will be the natural person assigned to the Registration Email, provided they are otherwise eligible to participate.

11. BINDING ARBITRATION: Any controversy or claim arising out of or relating to the Promotion shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply Texas law (without regard to conflicts of laws principles), consistent with the Federal Arbitration Act, and applicable statutes of limitations, and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation,

Sponsor will pay as much of the claimant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty (60) days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. **THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS PROMOTION IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES.**

BY PARTICIPATING IN THE PROMOTION, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

- 12. DISCLAIMER OF WARRANTIES:** THE PROMOTION PARTIES MAKE NO WARRANTIES, AND HEREBY DISCLAIM ANY AND ALL WARRANTIES, EXPRESSED OR IMPLIED, CONCERNING ANY PRIZE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED, AND THE PROMOTION PARTIES HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.
- 13. PUBLICITY:** Except in Tennessee, and where prohibited by law, by entering or accepting a prize, entrants/winners (or a winner's parent/legal guardian, if winner is an eligible minor) grant permission for Sponsor and those acting under its authority to use their name, and address (city and state), photograph, voice and/or likeness, for advertising and/or publicity purposes, in any and all media (including posting on Website) now known or hereinafter invented without territorial or time limitations and without further notice to and without additional compensation. In addition, if you are a winner and choose to share the news with your social network(s), we suggest you use the hashtags #wonlove and #sweepstakes. By using the hashtag #wonlove (a "Post"), you give Sponsor a royalty-free, irrevocable, transferable, assignable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such Post, in whole or in part, including your user name and image, on a worldwide basis, and to incorporate it into other works, in any form or media, including for promotional or marketing purposes. If you are selected as a winner, your information may also be included in a publicly-available winners list.
- 14. WINNERS LIST REQUEST:** For names of major prize winners (prizes valued at \$25 or more), send a self-addressed, stamped envelope for receipt to: 2019 PEEL THE LOVE Winners, P.O. Box 538, South Bend, IN 46624-0538. Requests must be received by April 30, 2019.
- 15. SPONSOR:** Raising Cane's Restaurants, LLC, 6800 Bishop Road, Plano, TX 75024-4274.

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